O’Conference in Vancouver

Because opening day of next year’s Pacific Dental Conference coincides with St. Patrick’s Day, conference attendees will get to enjoy the holiday with a Western Canada flavor — while also earning C.E. credits. The PDC, which typically attracts more than 12,500 dental professionals, will be from March 17–19 in Vancouver, British Columbia.

More than 150 local, North American and international speakers will present 150 open sessions and 36 hands-on courses covering a variety of topics. Attendees also will be able to explore Canada’s largest two-day dental tradeshow (with more than 300 exhibitors), getting the year’s first chance in Canada at seeing the latest in dental equipment and services. For most attendees, C.E. credit is given for general attendance (up to five hours) and individual courses (up to 20 C.E. credits). Online registration opens Oct. 15 at www.pdcconf.com. Special hotel rates are available now.

(Source: Pacific Dental Conference)

Sirona announces upcoming SIROWORLD eEvents

Festivities at dental shows lead to main event in August in Orlando

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and as doctors we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 94 percent said they enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

Functional Dentistry: Power of Physiologic-Based Occlusion

While the programs at LVI cover the breadth of dentistry, the most powerful and life-changing program is generally reported as Core I, “Advanced Functional Dentistry: The Power of Physiologic-Based Occlusion.” This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients’ physiology on their side. In this program, doctors can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning their practice and providing high-quality dentistry.

Comprehensive care

Whether he or she works in a solo practice or in a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases that doctors are asked by their patients to do are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored and how the supporting soft tissue is the most important diagnostic tool you have — not simply the gingiva, but the entire soft-tissue support of the structures not just in the mouth but also in the rest of the body.

A successful restorative practice doesn’t need to be built on insurance reimburse-ment schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients’ needs and desires.

Dentistry is a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank-yous and hugs and tears that our patients bring to us, but only when we can change their lives. The Core I program at LVI is the first step on that journey.

That’s why when you call, we will answer the phone. “LVI, where lives are changing daily!”